



RBANM's FIRST GRADE COLLEGE

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Permanently Affiliated to Bengaluru City University Aided by Government of Karnataka Re-accredited by National Assessment and Accreditation Council with 'A' Grade (3rd Cycle)

Principal

Dr.Prathap

M.Com, M.Phil., PhD

Department of UG Studies

Report on Industrial Visit (BBA 2019-2020)

Industrial visit is a vital requirement to form a cushion between Classroom experience and practical exposure of applying a concept. Hence an Industrial visit was organized by Department of Commerce and Management for a batch of 60 students of I, II- and III-year BBA for a visit to Unibic factory, DasanapuraHobli Bangalore north taluk on **19th October 2019** accompanied by two staff members Prof.K.Priya Placement coordinator and Prof. Pavithra.S Dept of Commerce and Management. At 10:30 am students arrived at the Unibic factory where at the conference room the students and staff members were provided with disposable masks and caps as a part of hygiene measures to enter the food processing unit. There were huge machines combining the proportional mixture of plain flour, vanaspati and sugar with added flavors to create new and different, attractive cookies for every buyer. The Production manager of the unit enthusiastically explained to the complete team about the process and technology behind every pack of biscuits. The Students were given complimentary cookies after the visit. The visit ended successfully with memorable pitchers taken around the factory unit. Later by 2.00 we also visited the Decathlon MG Road branch with an advanced form of billing system known as easy pay. DEcathlon is a one stop shop for buying sports goods in India. Students had few attractive shopping made as payment and prices seemed highly affordable. As our students are very eager to be a part of a sports team, they enjoyed the decathlon visit the most.



Industrial visit Coordinators

Prof. K. Priya

Placement coordinator

Prof. Pavithra. S

Dept. of Commerce and Management

Principal